

**Dr. M. Kishore Babu**

Dean- Management, Humanities & Sciences

Dean- International Relations

Director-Digital Marketing and Branding

Chief- OL Admissions



Dr. M.Kishore Babu profile showcases an extensive career of 29 years, with 26 years in academia, 18 years in research, and 3 years in corporate roles.

**Educational and Professional Background:**

- MBA and M.Phil from Andhra University.
- Ph.D. from Acharya Nagarjuna University in 2012.
- Guided 12 Ph.D. scholars and 4 M.Phil scholars.
- Published 92 journal papers, including 23 in Scopus-indexed journals.
- Authored 12 books.

**Research and Projects:**

- Led major projects for IOCL, UCO Bank, and Punjab Sind Bank.
- Organized over 100 workshops for corporates, nonprofits, and educational institutions.

**Key Academic Contributions:**

- Served at KLEF (Koneru Lakshmaiah Education Foundation) for 17 years in leadership roles, including Dean of International Relations and Head of KL Business School.
- Developed and launched innovative academic programs across various disciplines, including MBA (Digital Marketing, Fintech, Banking & Finance), BBA, B.Com (ACCA), and Pharm-D.

**Global Collaboration and Leadership:**

- Established collaborations with 94 international universities, including Stanford and the University of California-Berkeley.
- Created a network of over 230 globally reputed academicians.
- Launched a Harvard-funded internship for KLU students and facilitated Stanford-based MDP and FDP programs.

**Centers of Excellence and Initiatives:**

- Set up centers like the Microsoft Innovation Center and IBM Excellence Centre.
- Initiated programs like the MBA in Fintech with the Fintech Council of India.
- Championed global MBA programs, set to launch in July 2024.

**Innovative Teaching Practices:**

- Advocated for blended learning models and experiential methods, including gamification and simulation-based learning.
- Introduced social immersive learning projects and inquiry-based models where students actively contribute to the teaching process.
- Integrated real-world exposure through internships, live projects, and industry interactions.

**Visionary Programs:**

- Developed the Leadership Enhancement Program (LEEP) and simulation-based learning frameworks.
- Promoted the use of technology, such as ERP training and virtual classrooms.
- Encouraged research and Scopus-indexed publications by students.

Dr. Kishore Babu's profile exemplifies a commitment to academic innovation, global collaboration, and impactful leadership in management and humanities education.